

## **First Learning Named to 2024 Greater Rochester Chamber Top 100 List of Fastest-Growing, Privately Owned Companies**

**Rochester, NY (August 26, 2024)** – First Learning is proud to announce its inclusion in the 2024 Greater Rochester Chamber Top 100 list, recognizing the fastest-growing privately owned companies in the Greater Rochester/Finger Lakes region. The Greater Rochester Chamber of Commerce will unveil the official rankings of the 38th annual Top 100 list during an awards celebration on Wednesday, November 6, in downtown Rochester.

David Kolczynski, CEO of First Learning, expressed his excitement about this recognition, stating, “We are very thrilled to receive this recognition, which is a result of a lot of hard work and perseverance from the entire team at First Learning. The childcare industry is still facing many challenges from the pandemic, and I am very proud of the way that our team has continued to find new ways to navigate these issues while ensuring that we are always providing quality care and education to over 1,500 children every day.”

To qualify for the Greater Rochester Chamber Top 100 program, companies must be privately owned, headquartered in the nine-county Rochester region, and have achieved at least \$1 million in revenue in each of the three most recent fiscal years.

Bob Duffy, President and CEO of the Greater Rochester Chamber of Commerce, congratulated First Learning on this significant achievement. “We are thrilled to recognize First Learning as a 2024 Greater Rochester Chamber Top 100 company. Their placement on this esteemed list reflects their unwavering commitment to growth within the Greater Rochester area, shaping both the economy and our community as one of the fastest-growing companies. This year’s Top 100 list highlights the diverse range of companies that drive our region’s dynamic business landscape, contributing thousands of jobs and generating billions of dollars in revenue each year. We eagerly anticipate celebrating together in November, recognizing the hard work, dedication, and innovation that these companies bring to Greater Rochester.”

At First Learning, we merge experience with innovation to acquire and integrate childcare centers, creating a streamlined organization that prioritizes quality service in our local communities. Our unique approach empowers Center Directors to manage their centers as individual businesses, emphasizing key performance indicators (KPIs) and fostering a strong organizational culture. We continually invest in our facilities and leverage cutting-edge technology such as Kangarootime, LineLeader CRM, and Sage Intacct to enhance both quality and efficiency. Our centers consistently achieve top scores in kindergarten preparation, supported by robust programming such as NECPA accreditation, QUALITYstarsNY certification, and the HighScope curriculum. Committed to providing quality education and childcare to all children, we offer more UPK and EPK classrooms than any other provider in our area, and also accept subsidized families at all of our centers. In addition, we actively engage in advocacy at local and state levels, influencing early childhood education policies through participation in panels, campaigns and conversations with our legislators. We also vigorously support the communities that we operate in by sponsoring sports teams, non-profits and other community events.

### **About Greater Rochester Chamber of Commerce**

The Greater Rochester Chamber of Commerce is the leading voice for business in the Greater Rochester, NY region, dedicated to promoting the interests of over 1,300 members and advocating for policies that support economic growth and prosperity. The Chamber is the premier resource for information, connections, and support that businesses need to thrive in a rapidly changing business environment. We strive to foster a culture of innovation,

entrepreneurship, and collaboration, encouraging businesses to take risks, explore new opportunities, and grow.

For more information, please contact David Kolczynski at [dkolczynski@firstlearning.org](mailto:dkolczynski@firstlearning.org).